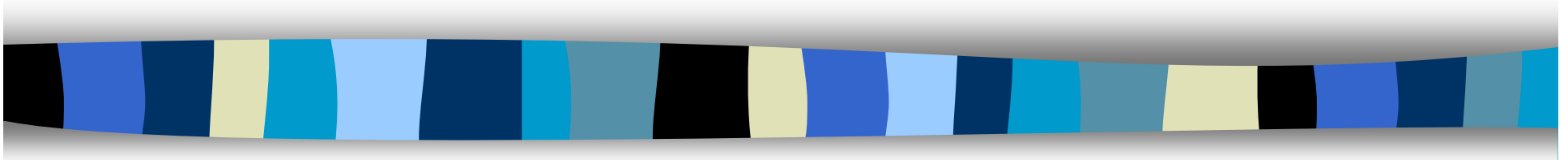


Tanzania Business Portal- an Initiative to enhance Tanzania SMEs Participation in the Digital and knowledge based economy



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Introduction

- Majority of Tanzania's population are making their living on agriculture and Small and Medium Enterprise activities.
- SMEs in Tanzania are considered to be potential in creating jobs, generating income, reduce poverty and contributing towards economic growth.
- Operators and business development professionals on the sector recognize the need for reliable and appropriate information and data on the sector.



Introduction cont...

- In Development ICT & SMEs combine two trendy models: the SME as driving engine for economic development and ICT as "enabling" and "empowering" Technology
- ICT as an enabler for economic development needs particular attention in national frameworks.



Benefits of ICT to SMEs

Despite the wide range of benefits of ICT to SMEs the adaptation has been limited; Among the benefits are;

- Increase efficiency (time and resources), thus increasing competitiveness
- Reduce costs(lowering transaction cost,removes distance related barriers)
- Create new business opportunities
- Create job opportunities
- Enhance access to market information and knowledge
- Facilitate new ways of managing and organizing businesses and develop new businesses



Challenges

The diffusion of ICT has been less extensive among SMEs; challenges include;

- Lack of access to adequate business and market information
- Lack of reliable web presence and mechanism for online selling
- Lack of knowledge & techniques, to promote quality production and market penetration strategies
- Lack of information on sources of financial assistance
- Connectivity (expensive, unreliable)
- E-commerce platform (payment facilities, quality assurance)
- Access to e-commerce market place
- Legal system (data protection, Taxation issues, digital signatures)
- Lack of relevant local content
- Language barrier



Strategies and the way forward

- Telecommunications infrastructure that is accessible, affordable and of good quality
- Human resource development on ICT and its benefits is a core component
- Legal infrastructure supportive of and conducive to e-business activities should be looked at (e-signatures, privacy and data protection legislation, intellectual property protection). [Law Reform Commission]
- Financial Institutions should work with SMEs



Strategies and the way forward

- Private sector to be proactive in investing in ICT infrastructure
- Local content should be developed
- The existing visa debit card payment system is accessible to few SMEs with bank accounts, limiting a number of SMEs.



Tanzania Development Gateway

- TzDG – Internet portal provides and promotes exchange and dissemination of information on development matters. The Gateway provides a unique platform for broad collaborations among Tanzanians stakeholders.
- TzDG brings together development stakeholders and provides them with the tools and technology to collaborate online and engage in activities related to development like, e-government, e-health, e-women, e-knowledge, e-business, e-community, e-learning, etc.



TzDG Products and Services

- Sectoral Information
- Tanzania Business Portal
- Civil Society Database
- Tanzania Projects Database
- Tanzania News Clearing House Database
- E-Women Networking
- Indigenous Knowledge
- E-Procurement
- Offline activities (training, website dev, consultancies)



Tanzania Development Gateway



[Home](#) [News](#) [All Topic](#) [Add A Link](#) [Forum](#) [FAQ](#)

Monday, April 11, 2005
Tanzania Facts

- [Tanzania Profile](#)
- [Population](#)
- [Culture and Society](#)
- [2002 Census Results](#)
- [Statistics](#)

Tanzania Development Gateway
LAUNCHED
21st May 2004

Key Topics

- [Agriculture and Livestock](#)
- [ICT For Development](#)
- [Science and Technology](#)
- [Trade and Industry](#)
- [Tourism](#)
- [SMEs](#)
- [Economic Development](#)
- [Education](#)
- [Gender Development](#)
- [Government](#)
- [Health](#)
- [Investment](#)

The Tanzania Development Gateway is an Internet portal that provides and promotes on-line networking, sharing, exchange and dissemination of knowledge, ideas and information on development matters.

Development News:Headlines

- [AGRICULTURE WOMEN : Vital, ignored food security](#)
- [Tanzania sees hope in ICT, plans introduction in Secondary Schools](#)
- [Tamwa Organizes Media Workshop](#)
- [Morogoro Plastic Invests \\$2m in Recycling Plant to Serve EA](#)
- [Garalagua, TEC coffee estates best producers](#)
- [Lucent Communications, Tanzanias newest multinational, strikes Congo deal](#)
- [Give Africans education and they will fly high - Mkapa](#)
- [Women behind Akiba small loans success](#)
- [President Mkapa to chair TNBC meeting tomorrow](#)
- [Grab this chance, Mkapa tells women](#)

Highlights

- [Toward MDGs and vision 2025](#)
- [Falling world cotton prices likely to threaten farmers](#)
- [Youth With a Mission Spearhead Tree Planting Campaign](#)
- [Report of the Commission for Africa](#)
- [SMEs development vital for poverty reduction](#)
- [ICT stakeholders target rural areas](#)
- [NGOs to educate public on succession law](#)
- [Has Beijing reached rural areas?](#)
- [Statement for International Women's Day 2005](#)
- [Informal sector mainstreaming research takes off in regions](#)

Development Projects

- [Food aid NGO supports modern banana farm project](#)
- [Geita Gold Mine to inject 150m/- into education](#)

Other Country Gateways

LA and Caribbean

Products & Services

- [Tanzania Business Portal](#)
- [Civil Society Database](#)
- [Tanzania Projects Database](#)
- [Tanzania E-Women Net](#)
- [News Clearing House](#)
- [Tanzania IK Database](#)
- [Classified Ads](#)

Events

- [REPOA holds 10th annual workshop](#)
- [7th East Africa International Trade Exhibition](#)
- [Tanzania National Business Council](#)
- [Making Dead Capital Live](#)
- [Technology for Education in Developing Countries](#)
- [World Youth, Development and ICT Conference](#)
- [ICTe AFRICA](#)
- [Poverty Policy Week](#)

More...



Tanzania Civil Society

- Home NGOs
- Post Your Entity
- NGOs Associations
- NGOs Reg. Procedures
- News Highlights
- Events

NGOs Working Areas

- Agricultural Development
- Civil Society
- Economic Development
- Education
- Environment
- Finance
- Governance
- Health
- HIV/AIDS
- IT
- Legal and Human Rights
- Media
- Training
- Mult-Sectors
- Research and Policy
- Rural Development
- Social Welfare
- Trade

Tanzania Civil Society

The Civil Society database provides information on NGOs and CBOs activities and their areas of specialization. The database provides information on NGOs and CBOs initiatives, best practices as well as creating networks for sharing knowledge and experiences. The database also provides Information on funding agencies, networks and relevant news highlights.



Search NGOs by Name or Sector

submit

Products & Services

- Tanzania Business Portal
- Civil Society Database
- Tanzania Projects Database
- Tanzania E-Women Net
- News Clearing House
- Tanzania IK Database
- Classified Ads

Useful Links

- UN NGOs Network
- TANGO
- National Website
- Tanzania Online

News for NGOs

- Fellowship: Seeds of Survival Rural Africa Program
- People with disabilities unhappy with govt
- NGO donates cassava seeds
- ACORD launches new Global Programme: Working as activists for Social Justice and Development in Africa
- African NGOs Press for Rights in Swaziland, Zimbabwe

NGOs Resources at the DGF



Key Topics

- [Gender and development](#)
- [Women's rights](#)
- [Women's organisations](#)
- [Policies on women](#)
- [Women and Environment](#)
- [Women and Health](#)
- [Women and Science](#)

Related Issues

- [Events](#)
- [Announcements](#)
- [Women initiatives](#)
- [Women groups](#)
- [Discussion forums](#)

E-Women Networking



Welcome to an online platform dedicated to enhancing the development of women and women groups in Tanzania.

The platform promotes and empowers women and women groups by capitalizing on opportunities available through networks, access to knowledge, information and best practices.

National policies and key documents

- [Gender and women involvement in forestry](#)
- [Labour laws for women at work](#)
- [Safe motherhood programme report](#)

Who is Who

- [Parliament](#)
- [Business](#)
- [Media](#)
- [Private sector](#)
- [Sports](#)
- [Academia](#)
- [Civil society](#)
- [Law](#)
- [Environment sector](#)

Opportunities

- [Vacancies](#)
- [Education and training](#)
- [Funding and grants](#)

Useful links

- [;-\)Chao:: Vietnam real estate and expat services: Saigon, HCM Hochiminh city and Hanoi.](#)
- [menopause symptoms - Menopause Symptom Relief](#)



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[Home](#)

[About the IK Database](#)

[Partners](#)

[Contribute IK Resources](#)

Tanzania Indigenous Knowledge Database

The Indigenous Knowledge (IK) database is a product of the Tanzania Development Gateway. The database has been established to enhance sharing and dissemination of IK information, experiences and practices in Tanzania.

Other Country Gateways

LA and Caribbean

Useful Links

[World Bank IK Program Integrating Indigenous Knowledge in Project Planning and Implementation](#)

[Women's Indigenous Technical Knowledge of Livestock Production](#)

[Mandilinga: African Journal of Indigenous Knowledge Systems](#)

[BioKIS - Biodiversity, Gender, Knowledge](#)

[African Journal of African Studies](#)

[Arid Lands Information Network](#)

[Open Knowledge Network](#)

Highlights

- ▶ **Maarifa Asilia: Mbinu za Wenyeji za Kuleta Maendeleo ya Dunia**
- ▶ **Indigenous Knowledge "Local Pathways to Global Development"**
- ▶ **Speech by the President, His Excellency B.W.Mkapa at World Bank Indigenous Knowledge Launch**
- ▶ **Muarobaini - Dawa ya kutibu malaria**
- ▶ **Entarehe yeirungu- Dawa ya kutibu vidonda**
- ▶ **Mseda-Dawa ya kuhifadhiha nafaka**

Publications

- ▶ **Research needs for understanding of local knowledge system for strengthening Agricultural and Rural Development**
- ▶ **The Maasai Wonder Plant**
- ▶ **Ethnoveterinary Knowledge Communication-Simanjiro District**
- ▶ **Status of IK Integration of Ethenoveterinary in Tanzania**

[More>>](#)

Key IK Topics

- Agriculture and Livestock
- Culture
- Environment
- Health, Food and Nutrition

Products & Services

- [Tanzania Business Portal](#)
- [Civil Society Database](#)
- [Tanzania Projects Database](#)
- [Tanzania E-Women Net](#)
- [News Clearing House](#)
- [Classified Ads](#)





Tanzania Business Portal

A Gateway to Tanzania Business Information



Tanzania Business Portal

- Home
- Tanzania Business Guide
- Business Support Services
- Business-SMEs Associations
- Co-Credit Institutions
- Events
- Trade Fairs / Exhibitions
- News Highlights

Exporters and Importers

- Exporters Database
- Importers Database
- Post Your Entity

Buy Tanzania Products

- Ujuzi Sana
- DAT: Quality Textiles
- Qualicloth: Batiks, Tie & Dye
- Ujuzi Furniture
- Marvelous Batiks
- Ujuzi Carving
- Ujuzi Flowers

Contact Us

Tanzania Business Portal



Welcome to Tanzania's one-stop business information portal. The portal aims at enhancing effective participation of Small and Medium Enterprises (SMEs) in the digital economy by offering business related information.

It comprises of Tanzania exporters/importers database, business support services, business guide, online product catalogue, Classified Ads, events and business news highlights

National Policies & Key Documents

- Microfinance Regulation in Tanzania
- The National Investment Promotion Policy
- Small and Medium Enterprise Development Policy
- National Trade Policy
- Review of National Trade Policy
- Freeing Cross Border Trade of Agricultural Products
- The manufacturing Sector in Tanzania

LA and Caribbean

Products & Services

- Tanzania Business Portal
- Civil Society Database
- Tanzania Projects Database
- Tanzania E-Women Net
- News Clearing House
- Tanzania IK Database
- Classified Ads

Classified Ads

- Accommodation and Entertainment
- Arts and Crafts
- Business Opportunities
- Computers and Software
- Real Estate
- Rentals
- Services
- Textiles and Batiks

[More...](#)



Tanzania Business Portal

- In a move to further promote, encourage and assist the development of SMEs in Tanzania. TzDG developed a business portal which serves as a one-stop platform for business information aiming at enhancing effective participation of SMEs in the digital economy and promote economic growth
- The portal expected to play a wider role making it a fully e-shopping mall where business information and products of the SME sector could find a niche market locally and internationally



Business Portal Objectives

- To provide market and business information
- To develop and maintain importers and exporters meeting point through ICT, thus pre-exchange transaction can take place
- To establish a knowledge centre where domestic enterprises can learn through the experience of others.
- To provide affordable web presence and a networking mechanism to Grassroots communities (SMEs) through the online product catalogues



Business portal content

Business guide, which outlines the best practice in doing business in Tanzania,

- Business support services,
- Importers and exporters database,
- Trade associations,
- Trade fairs and exhibitions,
- Business news highlights on current issues,
- Product catalogues, and
- Events .



Business Guide

- Outlines the “HOW TO”:

✓Register business	✓Establish business
✓Export from Tanzania	✓Obtain business license
✓Import to Tanzania	✓Obtain financial assistance
✓Pay tax	

Other content include:

- Tanzania Business environment
- Trading blocks and international cooperation
- Banking and financial services, development financing, insurance services, commercial banking and financial markets.
- Trade and investment agreements
- Enterprise development; financial analysis, stock exchange and money market information
- Trade and investment agreements; multilateral and bilateral treaties.



Importers/ and exporters database:

- Database consist of information on importing and exporting companies and their products catalogues.
- Companies Categorized by products and services they offer
- The database provides greater opportunity in terms of market accessibility as well as resources.



Business support services

These are the services intended to support business in Tanzania offered by the trade-specialized institutions like BET: Such services include:

- Trade promotion,
- Establishment of contacts with traders both importers and exporters,
- Circulation of trade offers/trade opportunities to its members,
- Production of national and foreign trade statistics,
- Trade /business arbitration,
- Price information of specific products/service etc.
-



Trade Associations

Institutions that are engaged in supporting stakeholders of specific Sector. These include:

- Board of External Trade (BET),
- Tanzania Investment Centre (TIC),
- Confederation of Tanzania Industries (CTI),
- Tanzania Chamber of Commerce Industry and Agriculture (TCCIA),
- Zanzibar Chamber of Commerce,
- Tanzania Exporters Association and TDFL,
-



Exhibitions and Trade Fairs

Exhibitions and Trade Fairs

- Information on both local & international trade events and exhibitions

Existing opportunities:

- ✓ Tz SMEs expand market
- ✓ Learn new production technologies
- ✓ Become innovative by learning through the experience of others.
- ✓ Expand business contacts



Business news and Highlights

- Business news from across the country and from different sectors.
- Business highlights on key current issues on business development.
- Financial News
- Market Information



Online Product catalogues

- Online marketing a sophisticated way of marketing products and services through the use of digital facility.
- Internet reduces intermediaries by obtaining direct global market and arrange online marketing
- TzDG has developed online product catalogues for SMEs to showcase their products online – pictures and prices, contacts, etc



Afrika Sana



Home / About us / Services / Contacts



Access our Range of Products on our Catalog

Kanga Wear (1)

Beautiful dresses made from the kanga fabric

Ladies' Wear (5)

Designer made ready to wear garments from batik, kikoï etc.

Mens' Wear (5)

Designer made ready to wear garments from batik, kikoï etc

Other Products (8)

Fashion accessories, hand-crafts, batik fabrics, kikoï etc.

Shirts (5)

Shirts made of a variety of fabrics

Dressing the Nation

Mavazi ni Kwetu!

Products Catalog - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address <http://www.tanzaniagateway.org/mninga/>

Search for Type search term(s) here

Mninga Carving Arts

Tanzania Furniture Products

[About us](#) / [Shop](#) / [Contact Information](#)



Access our Range of Products on our Catalog

There are **12** products in **11** categories

- +** **Bed (0)**
Made of Hardwood-Mninga
- +** **Bench (1)**
Made of Hardwood-Mninga
- +** **Book Stand (1)**
Made of Hardwood-Mninga
- +** **Chair (1)**
Made of Hardwood-Mninga
- +** **Chest (3)**
Made of Hardwood-Mninga
- +** **Chest Bench (0)**
A chest together with bench made of Hardwood Mninga
- +** **Door (1)**
Made of Hardwood-Mninga
- +** **Half Moon Table (0)**
Used by Arabs
- +** **Light shade (1)**
Made of Hardwood-Mninga
- +** **Picture Flame (1)**
Made of Hardwood-Mninga
- +** **Table (3)**
Made of Hardwood-Mninga



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Internet



THANK YOU

